

**The University of Hong Kong – New World Group
Business Elite Students (“BEST”) Programme 2014-2015**
Inauguration Ceremony (21 January 2015)

Speech by Ms. Leonie Ki, Executive Director, New World Development Company Limited (3 minutes)

Prof Chin, Prof Chang, Fellow Colleagues, Students, Ladies and Gentlemen,

On behalf of New World Group, I would like to welcome all of you. We are pleased to collaborate with HKU again and launch the HKU-New World Group Business Elite Students Programme for the second year. It is very encouraging to receive about 100 applications this year. I believe all the students sitting here today have been selected for your outstanding potential and talents.

At New World, we always target to move from good to great, and build to last. We value the importance of our people, just like HKU. We instill the spirit of intrapreneurship into every employee. We want our employees to persist when facing resistance but at the same time, learn quickly and move on from failures. To embrace innovation and voice of customers, we always inspire our employees to be innovative and stay attuned to market trends. All these visions have to be supported by talented people, particularly our new generation like our students sitting here today. On this, I would like to thank Prof Chin and Prof Chang for giving us this precious opportunity to share our visions and experiences with the students.

To the participating students, I would strongly encourage all students to take active parts in class. Learning from NW programme & practice, remember is never a one-way process. Asking questions would be the key to driving learning success. I hope you will appreciate the BEST Programme which should help unleash your boundless potential.

To my New World colleagues, my special thanks for your great dedication and passion in delivering this BEST Programme. I wish all speakers can demonstrate the “One Step Forward” spirit of New World to the new generation and enjoy the process.

In fact, I am wearing 2 hats today, as a New World Director and a HKU Council Member, I hope this collaboration will help our HKU students better prepare themselves for their business career!

Finally, my heartfelt Congratulations to all the student winners! You are the BEST!

Thank you!