

Leonie Ki

Career development

- Copywriter and Creative Director, Grant Advertising Limited (1970-1972)
- Creative Director, Ogilvy and Mather Limited (1972-1974)
- Creative Director, Young and Rubicam Advertising Limited (1974-1977)
- Part-time Lecturer (Communication Department), Hong Kong Baptist College (1974-1980)
- Senior Information Officer and Executive Director (ICAC) TV Series, Independent Commission Against Corruption (1977-1978)
- Founder/Chairman/CEO, Grey Hong Kong Advertising Limited (1978-1995)
- Founder/Director, The Communication School, Hong Kong (1985-1990)
- Chairman/CEO, Grey China Advertising Limited (1992-1995)
- Chief Executive, The Better Hong Kong Foundation (1995-1997)
- Managing Director, New World China Enterprises Projects Limited (1997 – Present)
- Independent Non-Executive Director, Sa Sa International Holdings Limited (2006 – Present)
- Non-Executive Director, New World Development Company Limited (2008 – 2012)
- Executive Director, New World Development Company Limited (2012 – Present)
- Independent Non-Executive Director, Clear Media Limited (2003 – Present)

Charity, education and social services

- Life Member, Children's Cancer Foundation (1990 – Present)
- Advisory Board Member, Cheng Yu Tung School of Business, The University of Western Ontario, Canada (1998 – Present)
- Advisory Group Member, EMBA Programme of The Chinese University of Hong Kong (2003 – Present)
- Honorary Secretary, Wu Zhi Qiao (Bridge to China) Charitable Foundation (2007 – Present)
- Director, PMQ Management Company Limited (2010 – Present)
- Overseer, Morningside College of The Chinese University of Hong Kong (2010 – Present)
- Council Vice-Chairman, Musicus Society (2011 – Present)
- Governor, Chow Tai Fook Charity Foundation (2011 – Present)
- Member, Friends of Dunhuang (HK) Limited (2011 – Present)
- Executive Committee Member, Youth Outreach (2012 – Present)
- Council Member, The University of Hong Kong (2012 – Present)
- Advisor, Our Hong Kong Foundation (2015 – Present)

Past charity and social services

- Council Member, UNICEF (1990 – 2013)
- Member, Young Presidents' Organisation (YPO) (1992 – 2007)
- Chairman, 4A China Chapter (1993 – 1995)
- Executive Member, Lifeline Express (1996 – 2004)
- Member of 50th Anniversary Promotion, Hong Kong Council of Social Service (1996 – 1997)
- Member (Publicity), Hospice Care (1997 – 1999)
- Member, World Presidents' Organisation (WPO) (1997 – 2005)
- Member (Marketing/Publicity), Community Chest of Hong Kong (1997 – 2000)
- Vice President, Tsing Hua Club of Hong Kong (Affiliate of Tsinghua University, Beijing) (1998 – 2010)
- Initiator and Organiser, New World/Harvard KSG Fellows: Training of PRC Senior Government Officials (1998 – 2014)
- Member, International Chamber of Commerce (ICC) Commission on Marketing and Advertising (?)
- Member, Career Advisory Council, University of Hong Kong (2006 – 2011)
- Member, Project Vision (2007 – 2013)
- Trustee, Ocean Park Conservation Fund (2007 – 2016)

Education

- Bachelor of Arts (Hons), University of Hong Kong (1967-1970)
- Advanced Certificate/Translation, Chinese University of Hong Kong (1971-1973)
- Senior Executive Programs, Kennedy School of Government, Harvard University (1998 and 2004)
- Summer Program on Botanical Medicine, Columbia University (2000)

Academic honours

- Chapter of Beta Gamma Sigma (BGS), Chinese University of Hong Kong (2007)
- Honorary Fellowship, Open University of Hong Kong (2007)
- Honorary Fellowship, University of Hong Kong (2008)

Services on public sector advisory and statutory bodies

- Adjudicator, Immigration Tribunal (1985 – 1987)
- Panel of Adjudicator, Control of Obscene and Indecent Articles (1987 – 1989)
- Member, Steering Committee on Clean Hong Kong (2000 – 2003)

- Member, Advisory Council on Food and Environmental Hygiene (2000 – 2003)
- Council Member, The Open University of Hong Kong (2000 – 2006)
- Member, Creative Industries Advisory Panel for the Central Policy Unit, HKSAR Government (2001 – 2005)
- Member, Gas Safety Advisory Committee (2003 – 2007)
- Member, Commission on Strategic Development (2005 – 2007)
- Council Member, Lingnan University (2006 – 2012)
- Member, Sport Commission (2007 – 2012)
- Member, 2023 Asian Games Provisional Bid Committee (2010)
- Vice Chairman, Commission on Poverty Social Engagement Task Force (2013 – 2014)
- Chairman, Working Group of the Bless Hong Kong Campaign (2013 – 2014)
- Council Member, The University of Hong Kong (2012 – Present)

Service on PRC committees

- Member of Chinese People’s Political Consultative Conference (CPPCC) Yunnan Provincial Committee (2002 - Present)
- Member of 12th Chinese People’s Political Consultative Conference (CPPCC) National Committee (2013 – Present)

Honours and awards

- Justices of the Peace (2005)
- Silver Bauhinia Star (2007)
- Gold Bauhinia Star (2016)

See also

- New World Development Company Limited
- The University of Hong Kong
- Lingnan University
- Open University of Hong Kong
- Protocol Division Government Secretariat
- Chinese People's Political Consultative Conference
- PMQ
- Society for the Promotion of Hospice Care
- Lifeline Express China

- Youth Outreach
- Morningside College (Hong Kong)
- Sa Sa International Holdings

References

External links

- Leonie Ki personal website
- New World Development Company Limited
- The University of Hong Kong
- Protocol Division Government Secretariat
- Bless Hong Kong Campaign – Commission on Poverty
- Chinese People's Political Consultative Conference